



Sponsorship Package

Theme: Every Step Matters

"Every Step Supports Survivors. Every Mile Builds Hope"

Contact: Brittany Jones

Phone 843-479-9001 ext. 354

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Address 501 E. Main Street, Bennettsville, SC 29512



Sponsorship Packages

Runners and walkers of all ages and abilities will meet up for a run through downtown Bennettsville. Dash activities include a one-mile walk/run, a 5K, and 10K followed by a celebratory Bash with food & retail vendors and music!



Presenting Sponsor - \$1000

- Presented by [Your Company] on all materials and race t-shirt
- Logo as Presenting Sponsor on race banners, signage, and website
- Sponsor the main stage and DJ
- Recognition in all press releases, social media, and event signage
- Vendor booth with prominent location
- Logo and link on City web page and the race registration web page
- (4) Complimentary Race Registrations
- Opportunity to present awards

Supporting Sponsor - \$500

- Logo on event signage and website
- Listed as supporting sponsor on race t-shirt
- Vendor booth included
- Recognition in promotions, social media, and during event
- (2) Complimentary Race Registrations
- Opportunity to provide branded race bags or sponsor water or refreshment stations

Community Sponsor - \$250

- Logo on event signage and website
- Recognition on social media and promotions
- Vendor booth included
- Opportunity to provide flyers or promo items for race bags

Benefits of Sponsorship

October is Domestic Violence Awareness Month, and this year's race theme is "Every Step Matters." Every step supports survivors. Every mile builds hope!



Support a Critical Cause

This year's event will shine a spotlight on domestic violence awareness, with a portion of proceeds benefiting **Pee Dee Coalition Against Domestic and Sexual Assault** in Bennettsville. Your sponsorship helps expand resources and support survivors in our region.

Strengthen Community & Downtown

The Dash & Bash brings people together while directly investing in downtown revitalization, beautification, and local business support, making Bennettsville a more vibrant place to live, work, and visit. Proceeds from last year's race not only supported Tri-County Mental Health but also went towards the installation of solar lights in the Main Street Courtyard.

Maximize Your Brand Exposure

With visibility on race shirts, signage, social media, and event day announcements, your business will connect with hundreds of runners, families, and attendees throughout the region.

In-Kind & Custom Sponsorship: We welcome donations of water, snacks, race bag items, or services. Custom sponsor packages available.

**Thank You!
Hope You Are
Interested!**



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2026 DOWNTOWN DASH & BASH SPONSORSHIP FORM

Business/Organization Name: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Contact Person Name: _____

Email: _____ **Cell Phone:** _____

SPONSORSHIP LEVEL

- \$1,000 - Presenting Sponsor
- \$500 - Supporting Sponsor (Water Station)
- \$500 - Supporting Sponsor (Refreshment Station)
- \$500 - Supporting Sponsor (Bag Sponsor)
- \$500 - Supporting Sponsor
- \$250 - Community Sponsor

In-Kind or Custom Sponsorship

- I'd like to provide an item for the race bags (add details below)
 - Other: _____
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Notes/Comments: _____

Sponsorships are on a first-come first-served basis. Sponsorship is only confirmed once application and payment are received. Payments can be made by cash, check, or money order. Payments can be made at City Hall, 501 E. Main Street, Bennettsville, SC 29512 or mailed to City of Bennettsville, Attn: Brittany Jones, PO Box 1036, Bennettsville, SC 29512.