



# Sponsorship Package

**Theme: Mind Over Miles**

One Town, One Team, with One Goal...Mental Health!

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# Sponsorship Packages

Runners and walkers of all ages and abilities will meetup for a run through downtown Bennettsville. Dash activities include a one-mile walk/run, a 5K, and 10K followed by a celebratory Bash with food & retail vendors, and music!



## **Presenting Sponsor - \$1000**

- Presented by [Your Company] on all materials and race t-shirt
- Logo as Presenting Sponsor on race banners, signage, and website
- Sponsor the main stage and DJ
- Recognition in all press releases, social media, and event signage
- Vendor booth with prominent location
- Logo and link on City web page and the race registration web page
- (4) Complimentary Race Registrations
- Opportunity to present awards

## **Supporting Sponsor - \$500**

- Logo on event signage and website
- Listed as supporting sponsor on race t-shirt
- Vendor booth included
- Recognition in promotions, social media, and during event
- (2) Complimentary Race Registrations
- Opportunity to provide branded race bags or sponsor water or refreshment stations

## **Community Sponsor - \$250**

- Logo on event signage and website
- Recognition on social media and promotions
- Vendor booth included
- Opportunity to provide flyers or promo items for race bags

# Benefits of Sponsorship

October is Mental Health Awareness Month and this year's race theme is "Mind over Miles". We're One Town, One Team, with One Goal...Mental Wellness!



## Support a Critical Cause

This year's event will shine a spotlight on mental health awareness, with a portion of proceeds benefiting **Tri-County Mental Health**. Your sponsorship helps expand resources and reduce stigma in our region.

## Strengthen Community & Downtown

The Dash & Bash brings people together while directly investing in downtown revitalization, beautification, and local business support, making Bennettsville a more vibrant place to live, work, and visit. Proceeds from last year's race went towards the installation of solar lights in the Main Street Courtyard.

## Maximize Your Brand Exposure

With visibility on race shirts, signage, social media, and event day announcements, your business will connect with hundreds of runners, families, and attendees throughout the region.

**In-Kind & Custom Sponsorship:** We welcome donations of water, snacks, race bag items, or services. Custom sponsor packages available.



# Thank You!

## Hope you are interested!



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